

Vikram SM

UX Designer

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EXPERIENCE

Lead UX Designer | Symmetry Systems, Inc

Jun. 2022 - Aug. 2025, Mumbai (Remote)

- Owned end-to-end design across the entire product surface - from discovery and user research, through production-ready prototypes.
- Collaborated cross-functionally with engineering, solutions architects, sales, and marketing to align design decisions with customer pain points and business goals.
- Drove qualitative research programs (interviews, usability studies, contextual inquiry) to surface unmet needs; translated findings into product strategy and directly influenced roadmap prioritization with engineering and product leadership.
- Shipped UI components to the internal design system in production code, partnering with the UI engineering team to enforce accessibility standards and resolve edge cases - reducing design-to-dev handoff friction
- Produced a library of high-fidelity, tailor-made product demo videos that became the sole source of demo requests, directly supporting pipeline generation and sales enablement org-wide.

Design Intern | Tata Elxsi

Sep. 2021 - Dec. 2021, Bangalore (Remote)

- Led competitive benchmarking across 20+ OEMs; insights directly informed a 200% increase in digital app and service integration coverage for in-vehicle infotainment systems.
- Conceived, designed, and pitched two speculative infotainment features targeting new automotive market segments.
- Optimized design workflows by streamlining Figma documentation architecture, improving component clarity and reducing support tickets.

Design Engineering Intern | Maker's Lab @ Tech Mahindra

Jun. 2021 - Sep. 2021, Noida (Remote)

- Designed end-to-end user flows, wireframes, and documentation for a field-service representative application serving the automotive and aviation industries, working directly with SMEs and senior stakeholders.
- Built a responsive NLP-based chatbot UI for a global telecom client and an interactive web experience for a virtual inauguration event for over 200 participants.

EDUCATION

University of Washington

Master of Human-Computer Interaction + Design

2025 - 2026 (Seattle, WA)

Indian School of Design and Innovation, Mumbai

Undergraduate Diploma in Communication Design

2018 - 2022 (Mumbai, IN)

University of Mumbai, Mumbai

Bachelor of Arts in Sociology

2018 - 2022 (Mumbai, IN)

CAPABILITIES

User Experience Design, Interaction Design, Visual Design, Prototyping, Information Architecture, Design Systems, Wireframing, Usability Testing, Semi-structured Interviews, Affinity Mapping, Front-end Development

TOOLS & STACK

Figma, Photoshop, Illustrator, InDesign, Premiere Pro, Blender, Final Cut Pro, Lightroom, After Effects

Astro, JavaScript, Material UI, React

Cursor, Antigravity, Claude